

The PRSA Orlando chapter is made up of more than 200-plus members, representing a diverse mix of PR practitioners and leaders from a variety of industries. Among the most popular member benefits we offer are our monthly professional development programs and networking mixers that bring together experts in our field, along with opportunities to meet colleagues. We are grateful to our sponsors who provide financial and in-kind support, keeping our chapter robust and allowing us to continue offering excellent development opportunities for our members. Sponsoring our chapter is a great way for businesses and individuals to reach our influential members.

To learn more, please contact Mimi Flatley, sponsorship chair, at mflatley@tcco.com or (407) 885-1405.

| | Gold Partner \$1,500 | Silver Partner \$1,000 | Monthly Event Sponsor \$500 <i>(in-person or virtual)</i> | Networking Mixer Event Sponsor \$350 <i>(in-person or virtual)</i> | Newsletter Sponsor \$350 | Website (Job Bank) Sponsor \$350/quarterly or \$1,200/annually |
|--|-------------------------|---------------------------|---|--|-----------------------------|---|
| Recognition as a Gold or Silver Partner at monthly professional development programs (7+ events per year). | ✓ | ✓ | | | | |
| Complimentary ticket(s) to monthly professional development programs (7+ per year). | 2 | 1 | | | | |
| Sponsorship of one monthly professional development program of your choice, including: | ✓ | | | | | |
| Recognition during announcements | ✓ | | ✓ | | | |
| Opportunity to speak (up to three minutes) during the event. | ✓ | | ✓ | | | |
| Mention in sponsored event marketing materials (event website, e-blasts, social media communications, etc.). | ✓ | | ✓ | ✓ | | |
| Flier/marketing material distribution (provided by sponsor). <i>For virtual programs, materials will be sent electronically following the program.</i> | ✓ | | ✓ | ✓ | | |
| One additional complimentary ticket to the sponsored program. | ✓ | | | | | |
| Complimentary tickets to member mixer/networking events. (2 per year). | 2 | 1 | | | | |
| Company logo and active link on PRSAOrlando.org homepage. | ✓ | ✓ | | | | |
| Company logo inclusion in PRSA Orlando's member email newsletter with link to sponsor's website. | ✓ | ✓ | | | ✓ | |
| Two tickets to event. | | | ✓ | ✓ | | |
| Featured sponsor profile in one monthly issue of your choice | | | | | ✓ | |
| Company name, logo and marketing copy prominently displayed on www.PRSAOrlando.org/jobs - PRSA Orlando's most highly visited section of the chapter's website and an excellent way to connect with thousands of prospects. | | | | | | ✓ |
| Digital link to your company's website. | | | | | | ✓ |
| Sponsorship credit in chapter's monthly newsletter. | | | | | | ✓ |

In-Kind Sponsors:

PRSA Orlando welcomes in-kind donations of goods and services including but not limited to graphic design, AV, printing, signage in exchange for recognition during events. Please contact our sponsorship chair, Mimi Flatley, at mflatley@tcco.com