



2021 International Conference Scholarship Application

As a benefit to our valued members, PRSA Orlando is excited to offer two chapter members the opportunity to attend PRSA’s 2021 International Conference (ICON), which will take place at the Orlando World Center Marriott on October 17 - 19, 2021! The scholarship includes conference registration.

The deadline to apply is Friday, July 30, 2021 by 5:00 pm. To be considered, please submit this application via email to info@prsaorlando.org with PRSA Orlando ICON Scholarship Application as the subject line. A selection committee from another PRSA chapter will choose the two recipients. Recipients will be notified by August 13, 2021. E-mail info@prsaorlando.org with questions.

Name	
Place of Employment	
Title/Position	
Email Address	
Phone Number	
# of Years PRSA Orlando Member	

What do you hope to gain from attending the 2021 PRSA International Conference and how will you apply your takeaways to your professional career?

How has being a member of PRSA Orlando brought value to your professional career?

What type of lessons or breakaway sessions are you most interested in attending at the conference and why?

Please describe your financial limitations related to conference and travel costs.

Please indicate which two of the following requirements you will complete:

- Promote your participation in the conference in real-time on popular social media channels
- Write a conference recap article for PRSA Orlando’s chapter newsletter/blog
- Film and edit at least one video of the conference to cross-promote with PRSA Orlando

What area(s) would you be willing to volunteer with the Chapter next year should you receive the scholarship?

- Programs
- Sponsorship
- Communications
- Membership
- Other _____